

**2012 B&CMA Technical Conference Registration Form (Please print)**

**On-line: thebcma.org**

Conference Attendee - Full Name for attendee list \_\_\_\_\_ Nickname for badge if different \_\_\_\_\_ Professional Title \_\_\_\_\_

Company \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Address \_\_\_\_\_ Email \_\_\_\_\_

City/State/Zip Code or Province/Country/Postal Code \_\_\_\_\_

**Do you have disability requiring special accommodations:** \_\_\_\_\_

**This is my first Technical Conference:** \_\_\_\_\_ Yes \_\_\_\_\_ No

**Conference Registration**

Postmarked/Faxed <b>ON OR BEFORE: May 4, 2012</b>				Postmarked/Faxed <b>AFTER: May 4, 2012</b>			
	Full Conf.	One Day Only	*25% Off Full Conf.		Full Conf.	One Day Only	*25% Off Full Conf.
Baker:	___\$500	___\$275	___Mon ___Tues ___\$375	Baker:	___\$550	___\$275	___Mon ___Tues ___\$410
Allied:	___\$600	___\$315	___Mon ___Tues ___\$450	Allied:	___\$650	___\$315	___Mon ___Tues ___\$485
Guest:	___\$200	___\$200	___Mon ___Tues N/A	Guest:	___\$200	___\$200	___Mon ___Tues N/A
International:	___\$750	___\$400	___Mon ___Tues ___\$560	International:	___\$800	___\$400	___Mon ___Tues ___\$600
Internat'l Guest:	___\$300	___\$300	___Mon ___Tues N/A	Internat'l Guest:	___\$300	___\$300	___Mon ___Tues N/A
Guest Registrant Name _____				Guest Registrant Name _____			
*25% off Full Conference rate is for First Time and Correspondence Course Student attendees. See details on back.				*25% off Full Conference rate is for First Time and Correspondence Course Student attendees. See details on back.			

**Golf and Guest Tour Registration:** \_\_\_ Sunday Golf Outing - \$140 ea \_\_\_ Sunday Atlanta City Tour - \$160 ea (includes transportation & lunch)

**Golf:** Require Transportation: Yes \_\_\_ No \_\_\_ Your handicap: \_\_\_\_\_ or **Golf Level:** \_\_\_ Beginner \_\_\_ Intermediate \_\_\_ Advanced

I prefer NOT to be paired with the following companies: \_\_\_\_\_

**Total Conference Registration Fees \$** \_\_\_\_\_ (Registration will not be processed without payment)

**2012 B&CMA Sponsorship Application**

Company \_\_\_\_\_ Sponsorship Contact Name/Professional Title \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**Yes, sign my company up as:**

\_\_\_ a Golf Hole Sponsor-\$300 \_\_\_ an Opening Reception Sponsor-\$300 \_\_\_ an Event/Item Sponsor (list): \_\_\_\_\_

**Total Sponsorship Fees \$** \_\_\_\_\_ (Sponsorship may be invoiced or paid with this application) **Invoice me** (sponsorship only): \_\_\_\_\_

**Payment**

Conference Registration Fees \$ \_\_\_\_\_ \_\_\_\_\_ Check enclosed (made payable to B&CMA)

Sponsorship Fees \$ \_\_\_\_\_ Credit Card # \_\_\_\_\_

Table Top Exhibit Fees \$ \_\_\_\_\_ \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code \_\_\_ Address on credit card is same as Conference Reg.

**TOTAL \$** \_\_\_\_\_ Credit Card Address \_\_\_\_\_

(All fees but sponsorship must be paid with application) Name on card \_\_\_\_\_

Signature \_\_\_\_\_

## Details and Payment Information

Participation at Technical Conference events including the Conference Registration, the Guest Tour, the Golf Outing, the Table Top Exhibits and Sponsorships are open only to employees of member companies and their Guest (spouses and significant others only) Registrants. No non-member consultants or non-member industry colleagues/contacts are allowed.

### Payment Information

1. Registrations and Table Top Exhibit Applications will not be processed without payment.
2. Sponsorships can be paid in advance or invoiced. Please note on the Application if your company would like to be invoiced.
3. Make check payable to: The Biscuit and Cracker Manufacturers' Association (B&CMA) or complete credit card information on the Application Form.
4. Mail/Fax payment and registration form to: **The Biscuit and Cracker Manufacturers' Association, Attn: Technical Conference, 6325 Woodside Court, Suite 125, Columbia, MD 21046, Fax: 410.290.8585**

### Cancellation Policy for Conference Registration

Cancellations postmarked or faxed on or before **Friday, May 4, 2012** are entitled to a full refund. Cancellations received after this date will be subject to a 25% penalty fee off the total of the registration fees. Event fees (golf, tour) are not refundable after this date. Sharing a single registration is prohibited but complete substitutions may be made without penalty. Individuals who do not attend and fail to cancel are not eligible for a refund.

### Hotel Information

The Grand Hyatt Atlanta in Buckhead  
3300 Peachtree Road NE  
Atlanta, GA 30305  
ph: 404.237.1234  
fx: 404. 504.2576

<http://www.grandatlanta.hyatt.com>

Reservations: Please call 888.421.1442 or link to <https://resweb.passkey.com/go/BiscuitAndCrackerMFG>

Room rates: \$168 single or double occupancy. Reservations at the discounted rate will be accepted until **Thursday, April 26, 2012**. Reference "Biscuit & Cracker MFG ASSN" to receive the discounted rate. Check in time is 3 pm and check out time is 12 pm. Internet is complimentary.

### **\*25% Conference Registration Discount (First Time Attendee or current Correspondence Course Student)**

Registration discounts are available only to First Time Attendees and current Correspondence Course students. Discounts are off of the Full Conference rates only. Attendees may have only one discount, either First Year Attendee or Correspondence Course Student.

### Guest Registration

This registration category is intended for spouses or significant others of registered B&CMA Attendees. All employees of a member company should check either the Baker, International or Allied category and should register as a Full Registrant or a One-Day Registrant indicating the day of attendance. The Guest category does not include non-member consultants or non-member industry colleagues and contacts.

### Golf Registration

To participate in the Golf Outing individuals must be registered for at least one day of the conference (Monday or Tuesday). Participation at this event is open only to registered B&CMA Attendees and Guests.

### Golf Pairings

1. Each golf participant must send in a separate golf registration and conference registration form along with payment.
2. Pairings are completed right before the outing and will be announced only on the morning of the outing.
3. The Golf Outing is open only to registered B&CMA Guests and Attendees.

### Sponsorship Information

The deadline to be listed in the Initial Announcement is **Friday, February 10, 2012**. Companies that submit a Sponsorship Application to B&CMA by **Friday, March 16, 2012** will have their company name listed in the Final Program that will be mailed in April. The Final Program will be mailed to the entire B&CMA membership database.